the
experiential
labs
BY COACH HAUZ ACADEMY

Maker Sustainability Consulting (MSC)

Consulting Assistant

Provide sustainable strategic consulting report for community e-commerce enterprises

Job description：

1、Apply SWOT, Michael Porter's Five Forces and other desktop research methods to compose research reports on the background of community e-commerce enterprises in the markets in lower-tier cities.

2、Participate in enterprise status research and internal and external environment study, conduct business interviews with existing community e-commerce enterprises, and provide a theoretical support for business direction.

3、Focus on the strategic and theoretical issues, participate in writing research reports and output formal business consulting and analysis based on business goals of the current month.

Attachment Schedule：

Week	Sunday - Thursday	Friday	Saturday
Week1	• Finish preview of the attachment information package (including industry overview, enterprise profile and position introduction) • Finish the career assessment	19：00-21：00 • **Opening ceremony：** New student meeting; Descriptions of management requirements and supporting instruction	19：00-21：00 • **Industry training：** Use cases to describe enterprise strategies and market analysis, and explain the tools and methods of social researches. • **Task release：** Core tasks and work acceptance requirements of the Consulting Assistant, and the attachment toolkit will be provided
Week2	**Task 1：** • Apply desktop research methods to compose research reports on the background of community e-commerce enterprises in the markets in lower-tier cities. Sunday19：00-21：00 **Career workshops:** Career Assessment interpretation and team workshop	19：00-21：00 • Attachment group work meeting. • Submission of attachment task 1	• **Career guidance：** One-On-One Tutoring about Career Planning by Career Mentor (appointment) 19：00-21：00 • **Attachment guidance：** Introduce the basic methods of desktop researches, the differences between desktop researches and academic researches, and the sharing of real desktop researches. Explain the task requirements of desktop researches in this week.
Week3	**Task 2：** • Participate in enterprise status research and internal and external environment study, conduct business interviews with existing community e-commerce enterprises, and provide a theoretical support for business direction.	19：00-21：00 • Attachment group work meeting. • Submission of attachment task 2	• **Career guidance：** One-On-One Tutoring about Career Planning by Career Mentor (appointment) 19：00-21：00 • **Attachment guidance：** Introduce the production requirements and skills of PPT in the consulting industry, and show the typical work contents. Explain the interview in this week and the needs for PPT tasks.
Week4	**Task 3：** • Focus on the strategic and theoretical issues, participate in writing research reports	19：00-21：00 • Attachment group work meeting. • Submission of attachment task 3	19：00-21：00 • **Industry acceptance：** Work summary report and comments • **Career guidance:：** Industry mentor give guidance on professional development and growth path
Week5	Polish group task and submit the final attachment results as per the tutor's reviews		• **Attachment feedback：** Send attachment evaluation to every intern in combination with the feedback of industry mentor and career mentor

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